



ANNUAL REPORT

2019-2020



Mission

We bring diverse communities together and empower newcomers to build a future in Prince Edward Island.

Vision

We see Prince Edward Island as a welcoming and inclusive community.





Newcomer Settlement Services (NSS)

Newcomer Settlement Services provide assistance with orientation, translation, interpretation, access to services such as immunization programs and other medical services, and makes referrals to community services and government programs. NSS clients also include temporary foreign workers and international students attending post-secondary institutions in PEI.



Intake and Referral Services

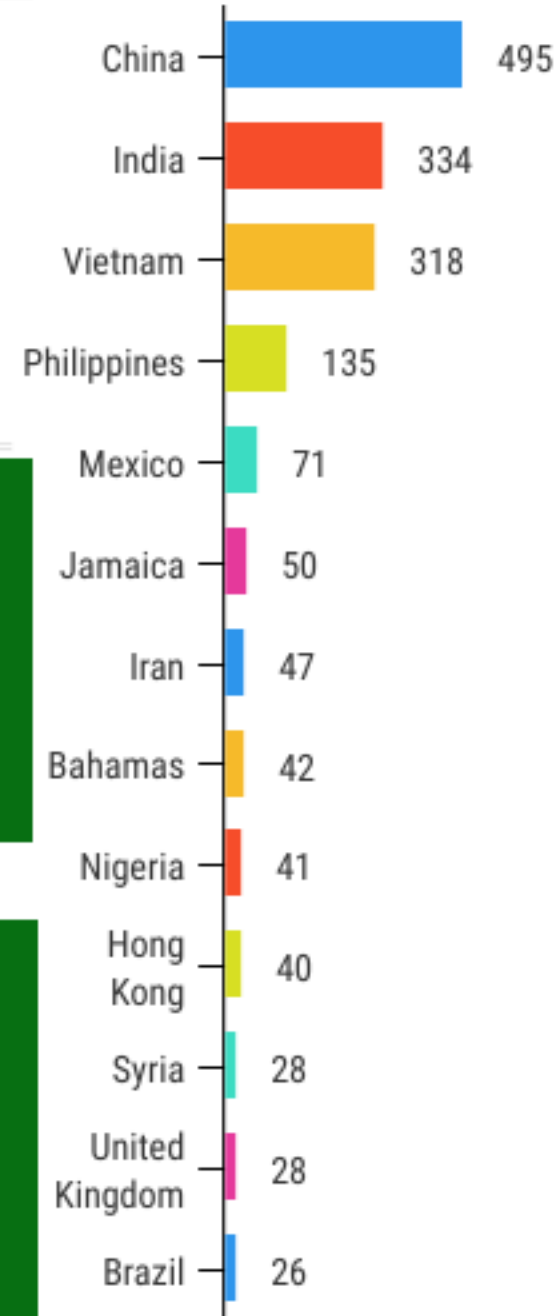
Before accessing settlement services from PEIANC, newcomers must register with the Association. Settlement workers complete a needs assessment for each family member, determine eligibility for services and programs, and refer clients to appropriate resources within PEIANC.



2087 New clients

New PEIANC clients came from more than 75 different countries and chose Prince Edward Island as the place they wanted to work, to study, to visit, to start or continue a business, and to raise a family.

PEIANC welcomed more than 2000 new clients to the province between April 1, 2019 and March 31, 2020. PEIANC staff performed more than 20,000 interventions with clients on issues of settlement, employment, education, health care, integration, and much more.

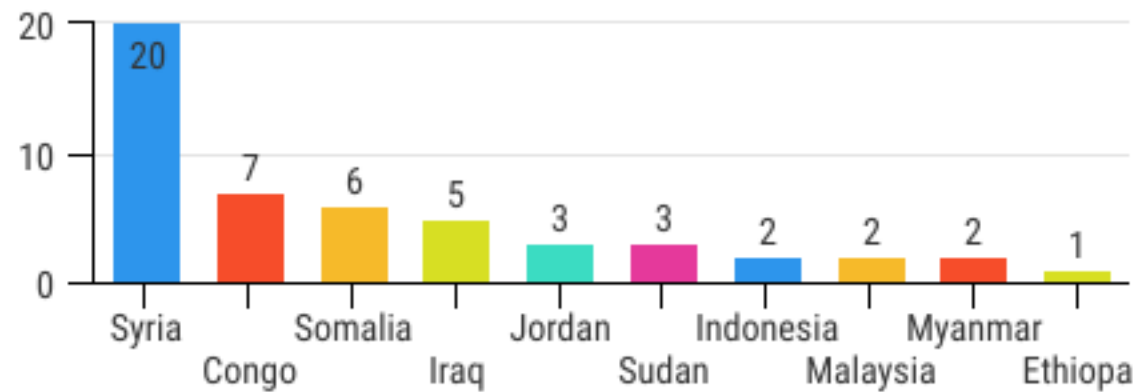


Resettlement Assistance Program (RAP)

This program is designed to meet the initial settlement needs for Government Assisted Refugees (GARs). It is delivered in the 6-8 weeks after their arrival in the province. Services include: greeting at the airport and transportation to temporary accommodations, assistance with finding permanent housing, an initial needs assessment, orientation and information, assistance with health and medical services, referrals to other programs and services, and documentation for Immigration, Refugees, and Citizenship Canada.

All RAP clients receive information from PEIANC staff about PEI and life in Canada on such topics as culture, household finances, Waste Watch, parenting in Canada, nutrition, fire safety, transportation, Canadian law, the education system, prenatal care, apartment living, and more.

Refugees welcomed to PEI



Canadian Life Skills (CLS)

The Canadian Life Skills program aims to provide newly arrived refugees with guidance and support as they adjust to life in Canada. The program is delivered within the first 12 weeks of arrival. The CLS Worker visits families to cover a number of topics depending on their specific needs. The CLS program also offers a series of workshops on a wide variety of topics open to all newcomers, regardless of their immigration category.

Employment Assistance Services (EAS)

PEIANC's Employment Counsellors provide newcomers with support in developing their career path in Canada. Assessing previous skills and employment and education backgrounds helps clients prepare their best resume and cover letters. Assisting with job search and interview preparation, and identifying post-secondary training and alternate career options, are all part of EAS. Counsellors offer one-on-one support and group workshops while connecting clients with networking and mentorship opportunities.



Some of the participants of the Newcomers Entrepreneurship Program

Employment Assistance Services by the numbers

newcomers who started jobs

294

newcomers in education or training programs

74

newcomers in workshops

326

total

employers/organizations connected with

653

rural

employers/organizations connected with

182

Provincial Immigration Partnership (PIP)

PEI's PIP develops and works alongside a province-wide, multi-sectoral network of traditional and non-traditional partners in immigration. This helps increase capacity, improve collaboration, strengthen stakeholder relations, and improve sharing of information and resources between immigrant partners and across their support network. PEI's immigration partners benefit directly from the coordinating and capacity-building function of PIP, while PEI's immigrant population benefits through increased community support.



Provincial Immigration Partnership

partners in immigration

294

newcomer advisors

74

provincial/municipal
strategy sessions

326

municipal council &
working group meetings

653

PIP events and
community-led activities
in support of newcomers

182

Provincial Immigration Partnership (PIP)



Welcoming and Inclusive Communities and Workplaces

Priorities that fall under “welcoming” are increased participation of new residents in communities and workplaces, an improved sense of belonging, and enhanced social, economic, and civic opportunity.

The importance of attracting newcomers to communities across PEI, building welcoming and inclusive communities, and creating the conditions needed for improved retention, are all priorities for strengthening and growing PEI’s population.

Youth Settlement Services (YSS)



Youth Settlement Services (YSS) team offers support to registered PEIANC clients who are students (Kindergarten through Grade 12) and to their parents. YSS assists newcomer students to successfully integrate into the Canadian school system, provides guidance and transfer of skills to help youth adapt into Canadian culture, and supports students in coping with social, emotional, and any family or other relationship-related challenges. Youth Settlement Workers advocate on behalf of newcomer children and families as needed.

Youth Settlement Services (YSS)

The purpose of the YSS program is to support and assist immigrant students with their integration into the Canadian school system and their new community. The first few years in Canada are particularly difficult for newcomer students and their families. Youth Settlement Workers connect newly-arrived families to services and resources in the school and the community in order to promote settlement and foster student achievement.

active youth clients	1681
interventions	9353
average number of unique youth clients by month	431
group sessions delivered	122



An information session on the public school system is delivered to every new newcomer family in order to provide orientation to key school-related information such as policies, discipline procedures, school buses, school books, lunch-time food, rough weather and school closure notifications, and so on. Interpretation services are provided for these sessions as needed.

Community Engagement

PEIANC's Community Engagement programming incorporates a wide number of events and activities facilitated by staff and volunteers to help foster and develop ongoing community inclusion and integration for Newcomers to the country and the province.



Newcomer social integration activities have evolved to better connect newcomers and established Islanders. An invitation to get out of the house and socialize in a low-pressure welcoming setting is a huge help for newcomers who may be experiencing isolation. Community partners also invite the participation of newcomers in activities and events that may include curling, basketball or hockey games, theatre, festivals, skiing, snowshoeing, and so much more.

Community Engagement

Every year, DiverseCity is the largest multi-cultural festival in the province. The DiverseCity 2019 Festival was our biggest yet, with more than 25,000 people attending events in Charlottetown, Montague, and Alberton.



DiverseCity is the annual multicultural street festival organized by the PEI Association for Newcomers to Canada in collaboration with government and municipal funders, sponsors, volunteers, and community partners. The Festival celebrates the diversity of cultures living on the Island and showcases food, music performance, dance, arts, and crafts that represent more recent immigrant cultures, as well as the cultures of descendants of the earlier settlers, like Acadian, English, Irish and Scottish, and the First Nations.

Funders and Finance

Revenue	2019-2020	2018-2019
Immigration, Refugees and Citizenship Canada - Settlement	1,909,263	1,783,469
Immigration, Refugees and Citizenship Canada - RAP	236,693	211,092
Immigration, Refugees and Citizenship Canada - LIP	84,999	80,071
Province of PEI	417,501	440,716
Skills PEI	217,930	216,260
Other Revenue (Schedule)	323,697	228,404
Total	3,190,083	2,960,012

In addition to our primary service funding, PEIANC applies for and receives other funding to suit additional client needs or special projects such as seniors' and intergenerational programs.

Expenses	2019-2020	2018-2019
Wages and wage levels	2,327,165	2,134,172
Program Activities	427,194	396,225
Operating Expenses	74,481	73,305
Website, intranet development, and translation	87,391	57,548
Rent	114,991	104,052
Client Expenses	66,155	87,345
Office	5,913	5,555
Travel	32,282	31,172
Professional Development	23,642	25,894
Miscellaneous	5,527	5,745
Advertising	1,269	5,027
Professional fees	2,700	2,450
Amortization	4,051	4,468
Total	3,172,761	2,932,958

PEIANC employs more than 30 full-time and 10 contract or short term positions as well as more than 90 contractors to provide language based services.

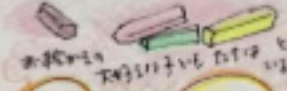
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Diverse City Festival

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